

NEWS from the Shelby County Mayor's Office of Innovation & Performance Analysis Lee Harris, Mayor

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FOR IMMEDIATE RELEASE

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SHELBY COUNTY GOVERNMENT AND YMCA OF MEMPHIS & THE MID-SOUTH PARTNER WITH MEMPHIS-SHELBY COUNTY SCHOOLS FOR THE 901 STUDENT PASSPORT KICK-OFF CELEBRATION

Now in its third year, the 901 Student Passport program has expanded to include thirteen museum partners for "FREE" admission all summer long.



WHO: Shelby County Mayor Lee Harris; Anthony Norris, Chief Advocacy

Officer of YMCA of Memphis & the Mid-south; Hon. Michelle McKissack, Memphis-Shelby County School Board; Director Danielle Inez, Shelby County Office of Innovation; Principal Brandye Williams,

Downtown Elementary School

WHAT: 901 Student Passport Kick-off Celebration with 2nd Grade Students and

Participating Attractions in the "10-Week Summer Staycation."

WHEN: THIS WEDNESDAY, May 24, 2023, 1:15 PM – 2:00 PM

WHERE: Downtown Elementary School, 10 N. 4th Street, Memphis, TN 38103

Shelby County, TN – Beginning this week, local students will go home with a new 901 Student Passport, a pocket-sized card that "unlocks" free experiences around the community for youth and their parents.

Shelby County Mayor Lee Harris started the 901 Student Passport program during the pandemic with free admission for youth at seven museum partners. This year, the program will include thirteen partners for the program's free 10-week Summer Staycation. Going forward, families can use their activated cards for other fun and enriching experiences that will be announced by Shelby County Government and the YMCA throughout the year.

The 901 Student Passport was created by Shelby County Mayor Lee Harris as a pilot initiative. Since successfully serving more than 25,000 Shelby County families, the 901 Student Passport is now administered by the YMCA of Memphis & the Mid-south with support from the Mayor's Office of Innovation & Performance Analysis.

This year's thirteen museum partners will be announced at the kick-off celebration this Wednesday, May 24 at 1:15 PM at M-SCS's Downtown Elementary School.

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